



**2025**

**DECK**

# WHO IS HEAVY

POWERING LIVE EVENTS WITH  
EXPERT LABOR AND  
SPECIALISTS

## OUR MISSION

Revolutionizing event production labor with expertise, innovation, and commitment to excellence.

## INDUSTRY VETERANS

John Safari, Gordon McArthur and Diego Fernandez lead with decades of experience.



# MORE THAN JUST A LABOR COMPANY



## EVENT PRODUCTION LABOR

FLEXIBILITY, SAFETY,  
AND PROFESSIONALISM.



## SPECIALIST TECHNICIANS

AUDIO, VISUAL, RIGGING,  
HEAVY EQUIPMENT, AND  
STAGING.



## CREW MANAGEMENT AND COORDINATION

# WHAT SETS US APART



## **HIGHLY EXPERIENCED, HANDPICKED STAFF**

Our team consists of seasoned professionals carefully selected for their expertise and commitment to excellence. We match the right talent to each event, ensuring precision and quality.

## **PROVEN EXPERTISE WITH MAJOR BRANDS AND EVENTS**

With a track record that includes iconic clients like Eddie Vedder's Ohana Festival and Live Nation, we bring unparalleled experience and insight to every project.

## **DEDICATION TO SAFETY AND EFFICIENCY**

Safety is at the heart of everything we do. Our crews adhere to the highest standards, ensuring smooth, secure operations that meet deadlines and exceed expectations.

## **SEAMLESS COORDINATION AND SUPPORT**

From initial planning to on-site execution, our team handles the details so you can focus on the big picture. We pride ourselves on being an extension of your vision, delivering exceptional results.



## **STAGES BUILT**

Over 50 events staffed and stages built in 2024

## **HOURS WORKED**

15,000+ Hours worked. In all weather and multiple states.

# **2024 METRICS**

## **MILESTONES**

Heavy Machinery Crew certs, osha 30 certs, built some of the largest west coast festivals.



# CLIENTS

**LIVE NATION**

**POWERTRIP**

**BIG EAR AUDIO**

**OHANA FESTIVAL**

**JMF ENT.**

**HOLO HOLO**

**G2 MOBILE  
STRUCTURES**

**BREAK THE  
FLOOR**

# THE CAPTAIN OF THE SHIP



## JOHN SAFARI – FOUNDER AND CEO

John Safari is a highly experienced professional in the live event and music production industry, with a career that spans over a decade of dedication, innovation, and leadership. Starting out as a stagehand, John's exceptional work ethic and passion for live events quickly propelled him through the ranks. Over the years, he has held pivotal roles such as head staffer, stage manager, and crew lead, demonstrating unparalleled expertise across all facets of event production. For the past eight years, John has been an integral part of the renowned Ohana Festival in Dana Point, California, where he served as the crew lead and stage manager, ensuring seamless execution for one of the region's most celebrated events.

John's expertise is not limited to technical production. He possesses a deep understanding of the nuances of live event coordination, from staffing and logistics to sound engineering and stage design. His hands-on experience and leadership have earned him a reputation for delivering excellence, regardless of the scale or complexity of the event.

Beyond his technical acumen, John's love for music has been a driving force in his career. Early on, he made significant contributions to the Southern California music scene by co-founding the Orange County Music League (OCML). Through OCML, John played a crucial role in ending exploitative "pay-to-play" practices, which required emerging artists to pay for opportunities to perform. Instead, he championed fair practices and organized free weekly events, such as the popular DOWN Tuesdays in Santa Ana, providing a platform for artists to showcase their talent without financial barriers.

John's commitment to excellence, combined with his passion for music and advocacy, has positioned him as a respected leader in the event production industry. Whether managing large-scale music festivals or supporting local artists, John brings unmatched expertise, integrity, and a collaborative spirit to every project he undertakes.



**CONTACT  
US AT**

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# PRICING

## SERVICES & RATES

SERVICE	DESCRIPTION	RATE
VIDEO	V1 - Video Operator*	\$80.00/hr
VIDEO	Video Assistant	\$60.00/hr
VIDEO	Camera Operator*	\$80.00/hr
VIDEO	Projectionist	\$75.00/hr
VIDEO	PowerPoint	\$75.00/hr
GENERAL	Production Manager*	\$85.00/hr
GENERAL	Stage Manager*	\$70.00/hr
GENERAL	Crew Chief (Non-working Req. on Crew of 25+)	\$60.00/hr
GENERAL	Stagehand	\$45.00/hr
GENERAL	Loader	\$45.00/hr
GENERAL	Supervisor (Required on calls over 60 people)	\$70.00/hr
GENERAL	Backline Tech	\$45.00/hr
GENERAL	Carpenter (Staging)	\$45.00/hr
GENERAL	Carpenter (Production)	\$55.00/hr
MACHINE OPERATORS	Forklift Operator	\$50.00/hr
MACHINE OPERATORS	Reach Fork Operator	\$50.00/hr
MACHINE OPERATORS	Scissor Lift Operator	\$50.00/hr
MACHINE OPERATORS	Boom/Snorkel/Knuckle	\$65.00/hr

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